



SD011 Privacy and Cookies Policy V1.1

Created May 2018

This privacy policy sets out how the Forth Rivers Trust (Forth RT or the Trust) uses and protects any information that you give when you use this website.

Forth RT is committed to ensuring that your privacy is protected. Information collected through this website will only be used in accordance with the Privacy Policy available here.

Forth RT may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are aware of current changes.

What we collect

1. Non-personal information, such as IP address (the location of the computer on the internet), pages accessed, and files downloaded. This will help us to determine how many people use our sites, how often you visit, and which pages you like the most. This information does not tell us anything about you as an individual, such as where you live.

2. Personal information, such as name, postal address, telephone number, e-mail address, information about your interests and hobbies etc. We collect this information only in connection with specific activities, such as questionnaire registration, newsletter sign ups and feedback forms. The information is either needed to fulfil your request or to enable us to provide you with a more personalised service by analysing or reviewing the information that you provide to ensure that we give you access to or send you the information that you are interested in.

What we do with the information we gather

Security

When submitting your personal information, you will be given the option not to be included in mailings from The River Forth Fisheries Trust (whether by post, e-mail or other electronic messaging, or telephone). If you do agree to receive this information and later decide that you no longer wish to be contacted, you can let us know by e-mailing: trust@forthriverstrust.org

We may use other companies to provide services on our behalf, including sending postal mail or e-mails and analysing data. We will only provide those companies with the information they need to deliver the service and they are prohibited from using that information for any other purpose. We require all such companies to treat your personal information as fully confidential and to fully comply with all applicable UK Data Protection and consumer legislation.

Forth Rivers Trust

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We may disclose aggregate statistics about our site visitors to describe our services to prospective partners, advertisers and other reputable third parties and for other lawful purposes, but these statistics will include no personally identifying information.

How we use cookies

Cookies provide information regarding the computer used by a visitor. We may use cookies where appropriate to gather information to assist us in improving our website. Such information will not identify you personally; it is statistical data which does not identify any personal details whatsoever.

You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the "settings" section of your computer. For more information please read the advice at AboutCookies.org.

Controlling your personal information

Any personal data relating to you will be used and recorded by us in accordance with current data protection legislation and this Privacy Policy. We will use the information you provide to:

- Fulfil your requests, for example entering data for questionnaires, participation in campaigns and provision of information.
- Provide a personalised service to you when you visit our websites e.g. by customising the content and or layout of our pages for each individual user.
- Record any contact we have with you;
- Prevent or detect fraud or abuses of our websites and enable third parties to carry out technical, logistical or other functions on our behalf;
- In aggregate (and therefore anonymously) to profile your use of the websites and carry out research on our users' demographics, interests and behaviour to help us gain a better understanding of how our users navigate and use the websites, and to enable us to improve our service to you; and
- Provide you with information which we think may be of interest to you, as explained below.

We collect data in real time in order to send you operational assistance emails in case your transaction is not completed.

Contact Us

trust@forthriverstrust.org